



Stephanie Charles

GRAPHIC DESIGNER

Education

May 2020

BFA Graphic Design

University of Central Missouri
Warrensburg, Missouri

May 2018

AAS Graphic Design

Penn Valley Community College
Kansas City, Missouri

Honors & Awards

May 2018-May 2020

University of Central Missouri Dean's List

Spring 2018

Penn Valley Spring Art Show
Dean's Scholarship Award

Professional Involvement

AIGA Kansas City
Member

AAF-KC
Member

Personal Interests

Camping & Nature Adventures
Food, Wine & Cocktails
Fitness & Nutrition
Crossfit
Traveling

Experience

May 2017-August 2018

Midwest Land Group

Junior Graphic Designer

I worked with the marketing team to create the following: listing brochures for new properties, recruiting materials for new hire prospecting, and material for social media.

I also updated old marketing material based on new brand standards for new and existing agents.

January 2020 - Present

Superior Sleep Experience

Graphic Designer

I worked with the owners to update their existing sales materials for a more professional look that fits within their brand standards. These include laminate sales cards, tri-fold brochures, monthly newsletters and advertisements for local magazines.

July 2020 - Present

Summit Pizza

Graphic Designer

Working with the owners I created a re-branding package with a fresh modern logo, clean fonts and fresh colors. The branding is carried throughout all aspects of the business: interior & exterior paint, custom vinyl wall coverings, website design, print, social media posts, menus and custom merchandise.

I worked on a team to coordinate their virtual grand opening events that included owners, pr staff, website development and copywriters.

April 2021 - August 2021

Mano's Wine

Graphic Designer

Working with our corporate sales team I converted client logos using Illustrator and Photoshop into usable art files that are then combined with stock or custom designs for etched or screen printed liquor and wine bottles. I was also responsible creating marketing materials-motion and static- for social media, email blasts and print and digital lookbooks for our corporate products.

THANK YOU FOR YOUR TIME